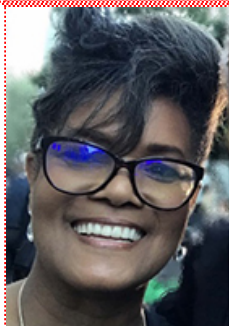


On Thu, Apr 22, 2021 at 6:02 AM New Day Pacifica <[info@newdaypacificafoundation.org](mailto:info@newdaypacificafoundation.org)> wrote:



Sharon Kyle  
Transition Chair



Jan Goodman  
Transition Vice-Chair



Lynden Foley  
Transition Treasurer



Akio Tanaka  
Transition Secretary

## Our Pledge to the Pacifica Membership

### From the New Day Transition National Officers

Voting YES for New Day Pacifica (NDP) not only brings a more democratic and accountable governance structure to a struggling Pacifica, but also puts in place a new, devoted leadership team of die-hard fellow Pacifica supporters — four non-corporate, progressive transition officers tasked with stabilizing and rebuilding the entire Pacifica Foundation. Here is our pledge to you, the Pacifica membership.

*Disclaimer: "This communication has not been paid for by the KPFK, KPFA, KPFT, WBAI or WPFW Local Station Boards or the Pacifica Foundation. It is a campaign communication distributed by or on behalf of NEW DAY PACIFICA. Otherwise, it has no affiliation with or endorsement by any LSB or the Pacifica Foundation. Please note that you are receiving this email because you are on the membership list of KPFK, KPFA, KPFT, WBAI or WPFW."*

**Keeping the network together.** New Day's vision for Pacifica includes keeping the network together **by strengthening and supporting all five radio stations.** Minimally, this means **no sales or swaps of any Pacifica radio signal, our biggest asset as a foundation.**

**Re-committing to Pacifica's mission.** New Day believes in preserving the non-corporate-backed **media independence** of Pacifica — an independence not found in any other American broadcast network. Pacifica can only have progressive news and analysis if we **do not take corporate funding** (other than from the Corporation for Public Broadcasting, a taxpayer-funded nonprofit, as long as no problematic strings are attached). New Day is also committed to expanding the

network's diverse voices, which provide a vanishingly rare progressive perspective to news and analysis in an America overrun by conservative propaganda and talk. We love the variety of diverse music and culture from around the world and around the block that Pacifica is known for, curated by a wide slate of paid and volunteer programmers.

**Getting to work.** The transition to the New Day board of directors from the outgoing board will be seamless, with the outgoing board's term ending the same day as the first NDP board meeting (see NDP bylaws, page 54). The NDP board's first meeting will be ten to fifteen days after Pacifica's members approve these bylaws. **That very first meeting will include elected representatives from each station and from the affiliate stations**, because the local station boards (LSBs) and the affiliates will be electing their respective directors during the ten to fifteen days before the first meeting. National elections for the two staff directors will be completed in time for the second NDP board meeting, where all twelve elected directors and officers will decide on the three at-large directors.

A key role of the New Day board will be to **hire a media-experienced executive director committed to the Pacifica mission** whose job it is to run the network. It is the board's job to set policy for Pacifica, not the nitty gritty of running the Foundation. We will end the micromanaging by Pacifica's boards that has plagued the existing Pacifica National Board and LSBs for too many years. We will support the ED and encourage solidarity and support among the stations, to replace the distrust that exists now. We will demonstrate that New Day is committed to **re-energizing and supporting all five existing stations**.

Along with hiring a top-notch ED, New Day believes a full-time fundraiser and an executive assistant must also be brought on to support the ED and Foundation Chair, paid for with emergency fundraising. Pacifica's wildly dysfunctional governance is well known among the progressive funders' community, making potential major donors reluctant to give. With a new board and new governance, we believe progressive funders will once again be willing to invest in Pacifica.

**Each station has a unique place in Pacifica.** We see the five stations on a news/music continuum, from a station focusing more on news and public affairs but also with music and cultural shows (KPFA) to one focusing on music and cultural shows along with some news and public affairs (WPFW).

**Our perspective on WBAI.** We recognize that WBAI has been in organizational and financial crisis for nearly twenty years. Mass layoffs in 2013 effectuated by the Pacifica ED because of ongoing financial deficits cut WBAI's full-time staff from twenty-eight to seven, eliminating the entire news department and almost all on-air paid hosts. WBAI has

only been able to stay on the air since that time via massive subsidies from Pacifica, as well as the foundation's assuming as a network the multi-million dollar court judgment from the Empire State Building tower disaster in 2018. **Currently WBAI has outstanding bills of more than a million dollars, but only \$70,000 in the bank ([read the WBAI General Manager's report here](#)).** At its peak in the 1970s WBAI's paid listenership was over 30,000 and WBAI owned its own building. The building had to be sold in 1977 to pay back taxes after WBAI lost its local tax-exempt status. WBAI's current membership is less than 7500.

WBAI will need lots of support from Pacifica to rebuild itself as a uniquely New York news and public affairs station that can attract a listener base large and diverse enough to fund the station. New Day Pacifica is committed to figuring out how to make that happen.

For bios of the Transition National Officers, [tap here](#).

### **Keep Pacifica Together! Endorse New Day's Efforts to Save Pacifica:**

**ENDORSE NEW DAY**

### **Pacifica Foundation shares "good news," but what's the full story?**

Your New Day Pacifica team, **fighting to save all five stations** and knowing the network is still in trouble, is keeping eyes on the prize. We're happy to see any positive developments within Pacifica. **But the current board's fundamental flaws and the network's problems haven't gone away**, no matter how sunny-sounding their messages try to be.




**We're battling for a YES on June's bylaw proposal because true reform is the only way to fix the crises that plague Pacifica and its stations.** Here's why positive spin from the foundation should be taken with a bowlful of salt:

1) Pacifica signed an extension on its \$3.1 million loan so our California and Texas buildings didn't have to be sold this month. That's great, but **the full \$3.2 million balloon payment will still come due in 2022, and there isn't nearly enough cash on hand to cover it.**

2) Pacifica received PPP pandemic grants. These helped keep us afloat, but **aren't enough to shift us into the black — or anywhere close to**

**it. And there are no more PPP grants out there.**

Pacifica's report card does not look healthy.

Issue	Grade
Pacifica has failed every financial audit since 2015, and still hasn't completed its 2019 or 2020 audits	
<p><b>Notes:</b> Pacifica has forfeited a million dollars every year since 2013 in Corporation for Public Broadcasting grants due to organizational dysfunction.</p> <p><b>The only genuinely good news about the audits—which we haven't heard—would be that Pacifica's not only up-to-date on its audits, but given a passing grade on those audits, unlike the prior four years.</b></p>	
Pacifica has no financial reserves to pay the \$3.1 million loan	
<p><b>Notes:</b> Pacifica was only able to pay its accountants and auditors because of PPP grant money.</p> <p>Even though the executive director works for free and the network got PPP funding, Pacifica's overall grim financial situation has not changed enough to save the network from potentially dire consequences.</p> <p>Pacifica's most financially troubled station, WBAI, is <b>\$1.1 million behind in its bills, with just \$70,000 in the bank.</b></p> <p>The loan extension kicked financial disaster down the road another 18 months. Pacifica was already putting aside a portion of bequests toward the loan without measurably paying off the debt.</p>	
Pacifica has had <b>17 executive directors in 18 years</b> , most without media management experience, leaving Pacifica <b>without stable staff leadership for nearly two decades</b>	
<p><b>Notes:</b> Pacifica called off the search for a permanent exec director months ago due to lack of funds to pay the ED.</p> <p>To stabilize and rebuild Pacifica we need an ED with media management experience. Current leadership has been incapable of recognizing this critical fact.</p>	

When the foundation trumpets that "It is not premature to say that Pacifica, while still facing many challenges, has turned the corner," **we respectfully and urgently disagree.** The network has been trying to turn the corner for years, and will have a much harder time doing so without the streamlined board structure and accountable management New Day is advocating for.

**New Day supporters Aileen Alfandary, Sonali Kolhatkar, Roark Smith, Cat Brooks, Brian Edwards-Tiekert, Jonathan Alexander, Roy of Hollywood, Mr. and Mrs. V, Ian Masters, Mitch Jeserich, Miguel Paredes, Doug Henwood** among many others, recognize this. They are struggling to save their stations and network by recommending a YES on New Day's bylaws reform vote in June.

So please keep an eye on your email June 7, find your Pacifica ballot, and **vote YES.**

**Keep Pacifica Together!  
Endorse New Day's Efforts to Save Pacifica:**

**ENDORSE NEW DAY**

# LA Progressive

## Progressive Independent Media Unite

By Sharon Kyle, 4/19/21



**In this article, Sharon Kyle talks about growing up in New York City, the role of WBAI in her life, and the importance of progressive,**

independent media. If Pacifica members approve the New Day bylaws, Sharon Kyle will be the National Transition Chair of Pacifica for the transition term from 2021 to 2023.

## First New Day Pacifica Debate

The first debate/discussion about the New Day Pacifica bylaws was aired on KPFA April 9 (it was pre-recorded earlier that day). Beth Kean, KPFA listener and New Day volunteer took the Pro side. Tracy Rosenberg, KPFA listener and former member of the KPFA Local Station Board and Pacifica National Board spoke for the Con side. You can [listen to the 50-minute program here](#).

## Do Your Part to Save Pacifica!

- **Crucial:** **Endorse New Day's efforts to save Pacifica** for future generations.
- **Indispensable:** **Donate \$5 to \$500 to New Day** to help New Day get the word out. These national mailings cost \$900 each. **We can't save the great and historic KPFA, KPFK, KPFT, WBAI, WPFW, Archives and irreplaceable Pacifica network without you.**

### ENDORSEMENTS:



**Aileen Alfandary**, KPFA News Director (also heard on KPFK):  
*"The current bylaws structure has encouraged dismal mismanagement which threatens the continued existence of the nation's only progressive radio network."*



**Sonali Kolhatkar**, Host of *Rising Up with Sonali*, heard on KPFK, KPFT, and KPFA: *"I've been shocked year after year watching the local and national boards hamper the workings of stations, undermine worker rights, and generally stand in the way of the Pacifica network thriving."*



**Ian Masters**, KPFK Host of *Background Briefing*: *"The Pacifica Foundation is run by a dysfunctional Board incapable of raising funds and in denial of its looming debt. Please do your part and sign the New Day Pacifica bylaws petition."*



**Jonathan Alexander**, KPFK Network Administrator, former Chair of the Pacifica National Board: *"Current Pacifica Governance does not represent the listeners; it does not represent the staff. We need change."*



**Larry Winters**, KPFT Host of *Spare Change*: *"Our governance needs major reform if our stations and Pacifica are to survive. Please support the New Day Pacifica Bylaws."*



**Sharon Kyle**, KPFK listener; if the New Day Pacifica bylaws are approved by the Pacifica membership, Sharon will become the Transition Chair of Pacifica Foundation. Sharon is the Publisher and Co-founder of the LA Progressive\*, a former law professor and Chair of the Guild Law School\*. Sharon also has 20 years of financial management experience at NASA's Jet Propulsion Laboratory\* overseeing multi-million dollar budgets. *"I support Pacifica and am honored to be part of the effort to bring Pacifica back to financial and organizational health."*



**Jan Goodman**, KPFK Local Station Board and former member Pacifica National Board. If the New Day Pacifica bylaws (which include Transition Officers) are approved by the Pacifica membership, Jan will become the Transition Vice-Chair of Pacifica Foundation. Jan is a lawyer/activist, Former Chair of the L.A. National Lawyers Guild, Bernie Activist and Co-Founder of the Paul Robeson Community Center in South Central L.A.



**Lynden Foley**, KPFT Local Station Board and Pacifica National Board. If the New Day Pacifica bylaws (which include Transition Officers) are approved by the Pacifica membership, Lynden will become the Transition Treasurer of Pacifica Foundation. Lynden has an MBA in Finance and has worked as a financial analyst for most of his career.



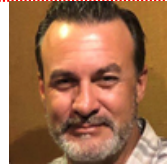
**Akio Tanaka**, KPFA Local Station Board and former Secretary of the Pacifica National Board. If the New Day Pacifica bylaws (which include Transition Officers) are approved by the Pacifica membership, Akio will become the Transition Secretary of Pacifica Foundation. Akio is a member of the Green Party of Alameda County, where he has served as County Councillor and Treasurer.



**Carol Spooner**, KPFA listener and co-author of the present bylaws: *"We idealistically thought that the Bylaws which we wrote would help Pacifica thrive...but they haven't. The Bylaws were not written on Mt. Sinai and handed down from above. They were written by folks right here on earth, and they are flawed and need to be re-written to give Pacifica a chance to flourish."*



**Mitch Jeserich**, Host, *Letters and Politics*, heard on KPFA and KPFK



**Roark Smith**, KPFT Host of *Wide Open Spaces*



**Cat Brooks**, KPFA Co-host of *Upfront*



**Alan Minsky**, retired KPFK Senior Producer, Executive Director, Progressive Democrats of America\*



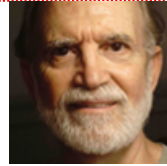
**Brian Edwards-Tiekert**, KPFA Co-host of *Upfront*, former member of the Pacifica National Board



**Bill Gardner**, KPFK Host of *Rhapsody in Black*



**Roy Tuckman (Roy of Hollywood)**, KPFK host, *Something's Happening*



**Wally James**, KPFT Host, *Progressive Forum*, also member of the Pacifica National Board



**Miguel Paredes**, Executive Producer of *Soul Rebel Radio*, KPFK, Board Member of the ACLU of Southern California\*



**Keep Pacifica Together!  
Endorse New Day's Efforts to Save Pacifica:**

**ENDORSE NEW DAY**

**MORE ENDORSEMENTS:**

**Theresa Bonpane**, co-founder, Office of the Americas\*

**Maggie LePique**, KPFK music director

**Ali Lexa Al-Hilali**, KPFK webmaster, KPFK Local Station Board and Pacifica National Board

**Sandra Rawline**, KPFT Local Station Board and Pacifica National Board

**Jim Osborne**, KPFK Local Station Board and Pacifica National Board

**Jodie Evans**, Co-founder of Code Pink\*, Board Chair of Rainforest Action Network\*, activist, documentary producer

**Keith Carson**, Alameda County Board of Supervisors\*

**Sheila Jordan**, Alameda County Superintendent of Schools\*, retired

**Jack Kurzweil**, Wellstone Democratic Renewal Club\*

**Fania Davis**, attorney

**Beth Kean**, retired union organizer, California Nurses Association / National Nurses United\*; Campaign Manager, New Day Pacifica

**Teresa Allen**, long-time KPFT volunteer, former Pacifica National Board member, co-author of current Pacifica Bylaws

**Adrienne Lauby**, KPFA co-host of *Pushing Limits*

**Mimi Kennedy**, TV co-star of *Mom*\* and frequent KPFK guest

**Kiyana Williams**, KPFK Audio Engineer/Editor/Producer

**Harvey Wasserman**, KPFK host of *California Solartopia*

**Nancy McAfee**, long-time KPFT co-host of *Blues on the Move*. Had to give up hosting *Roots Radio* due to an illness in the family

**Mansoor Sabbagh**, KPFK co-producer and engineer of Roy Tuckman's *Something's Happening*, and former Pacifica National Board Director

**Cary Harrison**, Former/periodic host on KPFK, Air America, and CBS

**James and Colleen Nagel**, KPFT hosts of *Howlin' the Blues*

**Philip Maldari**, host of KPFA's *Sunday Show*

**Eric Mann**, host, *Voices from the Front Lines* and co-chair of bus riders union

**Henry Slucki**, 35 Year Co-Host of *Access Unlimited* on KPFK, Henry is also a charter subscriber of KPFK, Ph.D. Retired Faculty, Keck School of Medicine, USC\*

**Ismael Parra**, Southern California Chair of Writers' Union\*

**Suzi Weissman**, KPFK Host of *Beneath the Surface*

**Terry Guy**, KPFK Co-producer of *Community Calendar*, KPFK Membership

**Teddy Robinson**, KPFK host of *Stairway to Heaven*

**Bob Baldock**, KPFA Events Producer

**Larry Bensky**, Pacifica National Affairs Correspondent, retired

**Reyna Cowan**, KPFA *Cover to Cover*

**Sheela Gunn-Cushman**, KPFA *Pushing Limits*

**Doug Henwood**, KPFA *Behind the News*

**Timothy Lynch**, KPFA *Dead to the World*

**Bonnie Simmons**, KPFA *The Bonnie Simmons Show*

**Kris Welch**, KPFA *Talkies*

**Mark Humphrey**, KPFK *Roots Music and Beyond*

**Tom Lutz**, KPFK *LA Review of Books*

**Steve Pride**, KPFK *IMRU*

**Barry Smolin**, KPFK *Head Room*

**David Collingsworth**, KPFT *The Prison Show*

**Dalton Harris**, KPFT *Bluegrass Depot*

**Michael Honig**, KPFT *Thinkwing Radio*

**Joanna Jetton**, KPFT *Bluegrass Depot*

**Hank Lamb**, KPFT *The Prison Show*

**Genie Mims**, KPFT *Down Home Blues*

**Elizabeth Stein**, Founding producer, *Execution Watch*, KPFT

**Dr. September Williams**, Bioethicist, Author, Filmmaker

**Robert Farrell**, LA City Councilmember\*, Retired, former chair Pacifica National Board

**Bill Galbraith**, KPFT Host of *Irish Aires*

**Steve Clare**, affordable housing champion (L.A.)

**Carlos Marroquin**, Bernie Organizer, Public Banking & Occupy Organizer

**Will Lewis**, General Manager of KPFK and KPFA during the 70s golden years

**David Baker**, KPFT Host of *Maverick's Corner*

**Cynthia Anderson-Barker & Tim Barker**, National Lawyers' Guild\*

**Charles Fredericks**, former KPFK Local Station Board, Independent Filmmaker

**Darlene Pagano**, KPFA Graduate Apprentice

**Dorothy Reik**, Bernie activist, President, Progressive Democrats of Santa Monica Mountains\*

**Duane Bradley**, KPFT Host of *Open Journal*, Former General Manager KPFT

**Evelia Jones**, KPFK Local Station Board

**Frances Yasmeen Motiwalla**, Bernie organizer & Public Banking organizer

**Freddie Rothstein, Rick Norris and Laryssa Lee**, KPFT Co-hosts of *All Day Music*

**Joel Sachs**, KPFA Host of *Non-Fiction Music*

**David Britton**, KPFT Volunteer

**Goetz Wolff**, UCLA Professor of Urban Planning\*

**David Emory**, KPFK Co-producer of *Something's Happening*

**Jon Wiener**, KPFK Host of *Trump Watch*

**Jolie Mason**, KPFK Co-host of *Access Unlimited*, retired

**Hector Resendez**, KPFK Co-host of *Canto Tropical*

**Howie Klein**, political commentator, *Down with Tyranny*

**Ilene Proctor**, Publicity maven

**Joan Sekler**, Film Producer *Unprecedented*

**Judy Alter**, Election integrity expert

**Nuri Nuri**, KPFT Host of *Blues Branch*

**Kay Edwards**, KPFT music librarian

**Madelyn Schwab**, retired educator, long-time KPFK staff

**David Impastato**, KPFT Host of *Roots Radio*

**Marcia Zimmer and Michael Tarbet**, Santa Monicans for Renters Rights\*

**Mark Maxwell**, Host of *Rise*, former producer Lila Garrett's *Connect the Dots*

**Mr. and Mrs. V**, KPFT Co-hosts of *Blues on the Move*

**Pamela Elmore**, KPFA Receptionist

**Paul Newman**, Musician

**Sandra Cox**, Chair, Coalition of Mental Health Professionals (LA)\*

**Jeff Lebow**, KPFA Programmer *Change Makers*

**Terry Paris**, KPFA Receptionist

**Tom Tranchilla**, KPFT Host of *Songwriters Studio*

**George Shea**, KPFT Producer of *The Brainstorm*

**Thomas Harper**, KPFT producer of *The Veterans of War*

\*Organizations for identification purposes only.

For more information, go to [www.NewDayPacifica.org](http://www.NewDayPacifica.org), email us at [info@NewDayPacifica.org](mailto:info@NewDayPacifica.org), or write us at New Day Pacifica, 5627 Telegraph Ave, Suite 116, Oakland CA 94609.

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