



KPFK Listener Member Survey

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Results View: Partial & Completed | Update View

463 Responses | [Filter these respondents](#) | Export results to: - Select a file type - | Export

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Results URL: <http://survey.constantcontact.com/survey/a07eg4vn6bjkswexup/results>
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Click a value under 'Number of Responses' to view those respondents and save them to a list. (For rating and ranking questions, click on Show Details first. Not available for open-ended text and questions that collect personal information.)

Text Block:

We'd like your feedback so we can make your experience as a listener-sponsor of KPFK the best it can be. Currently, KPFK is having a local station board election and you can participate in electing members to represent you on this board. We would like to better understand why you have chosen to vote or to abstain.

1 * Have you voted?

Answer	0%	100%	Number of Responses	Response Ratio
Yes			237	51.1%
No			144	31.1%
No, but I plan to before the deadline on March 5th			80	17.2%
No Responses			2	<1%
Totals			463	100%

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2 * What reasons motivated your decision to vote or not to vote?

Answer	0%	100%	Number of Responses	Response Ratio
Democratically elected boards are important.			254	58.3%
Democratically elected boards are a waste of precious resources.			8	1.8%
Candidates running are qualified to serve.			67	15.4%
Candidates running are not qualified to serve.			4	<1%



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3 * Please rate your agreement with each of the following statements.

1 = Strongly disagree , 2 = Somewhat disagree , 3 = Neutral , 4 = Somewhat agree , 5 = Strongly agree

Answer	1	2	3	4	5	Number of Responses	Rating Score*
Candidate audio statements, video debates and written statements informed my vote.						403	3.2
There was not enough on-air discussion of the election to inform me of the process.						403	3.1
Email campaign reminders with links to candidate materials informed my vote.						403	3.4
I am in support of a 100% internet based election (e-ballots & e-campaign).						403	3.1
I was not aware that there was an election and do not find it relevant.						403	1.7
I am in support of a 100% paper-ballot & on-air campaign election.						403	2.7
I believe in a 100% elected local station board.						403	3.6
I believe in a 100% appointed local station board.						403	2.1
I believe in a mixed (elected & appointed) local station board.						403	3.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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4 * Which of the following ways would you like KPFK to communicate with you about the election?

Answer	0%	100%	Number of Responses	Response Ratio
Email			388	86.2%
Postal mail			107	23.7%
Telephone calls			22	4.8%
None			27	6.0%
Other (View all)			29	6.4%
Totals			450	100%

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5 * How likely are you to continue to donate to KPFK in the future?

Answer	0%	100%	Number of Responses	Response Ratio



Not sure		36	7.7%
Somewhat unlikely		11	2.3%
Very unlikely		12	2.5%
No Responses		5	1.0%
Totals		463	100%

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6 *** Overall, how satisfied are you with KPFK?**

Answer	0%	100%	Number of Responses	Response Ratio
Very satisfied			177	38.2%
Somewhat satisfied			183	39.5%
Neutral			25	5.3%
Somewhat dissatisfied			41	8.8%
Very dissatisfied			25	5.3%
Other (View all)			9	1.9%
No Responses			3	<1%
Totals			463	100%

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7 **What can KPFK do to improve your experience as a listener-sponsor?**

View Text Answers	Number of Responses
	341

[Have Feedback?](#)