



Listener Member Survey

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Results View: Partial & Completed | Update View

646 Responses | [Filter these respondents](#) | Export results to: - Select a file type - | Export

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Results URL: <http://survey.constantcontact.com/survey/a07eg4sxde6jsjxu12v/results>
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Click a value under 'Number of Responses' to view those respondents and save them to a list. (For rating and ranking questions, click on Show Details first. Not available for open-ended text and questions that collect personal information.)

Text Block:

We'd like your feedback so we can make your experience as a listener-sponsor of KPFA the best it can be. Currently, KPFA is having a local station board election and you can participate in electing members to represent you on this board. We would like to better understand why you have chosen to vote or to abstain.

1 * Have you voted?

Answer	0%	100%	Number of Responses	Response Ratio
Yes			382	59.1%
No			194	30.0%
No, but I plan to before the deadline on March 5th			67	10.3%
No Responses			3	<1%
Totals			646	100%

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2 * What reasons motivated your decision to vote or not to vote?

Answer	0%	100%	Number of Responses	Response Ratio
Democratically elected boards are important.			397	65.1%
Democratically elected boards are a waste of precious resources.			1	<1%
Candidates running are qualified to serve.			89	14.6%
Candidates running are not qualified to serve.			4	<1%



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3 * Please rate your agreement with each of the following statements.

1 = Strongly disagree , 2 = Somewhat disagree , 3 = Neutral , 4 = Somewhat agree , 5 = Strongly agree

Answer	1	2	3	4	5	Number of Responses	Rating Score*
Candidate audio statements, video debates and written statements informed my vote.						575	3.4
There was not enough on-air discussion of the election to inform me of the process.						575	3.2
Email campaign reminders with links to candidate materials informed my vote.						575	3.5
I am in support of a 100% internet based election (e-ballots & e-campaign).						575	3.1
I was not aware that there was an election and do not find it relevant.						575	1.6
I am in support of a 100% paper-ballot & on-air campaign election.						575	2.4
I believe in a 100% elected local station board.						575	3.8
I believe in a 100% appointed local station board.						575	1.9
I believe in a mixed (elected & appointed) local station board.						575	2.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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4 * Which of the following ways would you like KPFA to communicate with you about the election?

Answer	0%	100%	Number of Responses	Response Ratio
Email			560	89.3%
Postal mail			141	22.4%
Telephone calls			12	1.9%
None			29	4.6%
Other (View all)			42	6.6%
Totals			627	100%

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5 * How likely are you to continue to donate to KPFA in the future?

Answer	0%	100%	Number of Responses	Response Ratio
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Not sure		22	3.4%
Somewhat unlikely		9	1.3%
Very unlikely		7	1.0%
No Responses		6	<1%
Totals		646	100%

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6 *** Overall, how satisfied are you with KPFA?**

Answer	0%	100%	Number of Responses	Response Ratio
Very satisfied			354	54.7%
Somewhat satisfied			229	35.4%
Neutral			13	2.0%
Somewhat dissatisfied			16	2.4%
Very dissatisfied			14	2.1%
Other (View all)			12	1.8%
No Responses			8	1.2%
Totals			646	100%

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7 **What can KPFA do to improve your experience as a listener-sponsor?**

View Text Answers	Number of Responses
	405

[Have Feedback?](#)